



Majirel High-Lift
Ultra-light blonding and toning in one step.

Mixing Guidelines:

1 to 2 mixing ratio.
1 tube (60 ml) + 120 ml of L'Oréal Professionnel Majicrème Developer.

Use 30-vol. (9%) or 40-vol. (12%) Developer depending on the desired level of lift and neutralization.

Note: 40 volume Majicreme will be launched in December 2026. Until then please use 40 volume Nutri-Developer for High-Lift services.

Level of lift	30-vol up to 9%	40-vol up to 12%
Usage	Higher Neutralization	Maximum Lift

Development time: 50 minutes.

S Series
901S and 900S:
Use with 40-vol for up to 4.5 levels of lift.

Cool shades
.11, .12, .2, .13:
Use with 30-vol for higher neutralization.

Level 5 & 6
Level 5 (Light Brown):
Achieves a warm-to-neutral blonde (best with Ash+/Neutralization shades to fight orange).

Level 6 (Dark Blonde):
Achieves a clear, balanced blonde (best with the 900 Series).

Coverage of white:

Majirel High Lift does not cover white hair.

■ Specific mixing instructions for varying percentages of white hair, as seen in standard Majirel, do not apply to Majirel High-Lift due to its non-coverage characteristic.

Rinsing

When development time is complete, add a little warm water to the hair and gently emulsify. Thoroughly rinse color from the hair and shampoo twice with L'Oréal Professionnel Metal Detox shampoo.



Majirel Booster
Intensify and/or neutralize hair color to the desired result.

Mixing Guidelines:

Majirel Booster can not be used alone in a mixture with the Majicrème Developer.
Full head color service (intensify or neutralize)
Warm boosters (Red/Copper):
Mix up to a 1/4 tube of booster into your desired shade. Add 1.5 developer. (ex: 1/4 tube booster + 3/4 desired shade = 1.5 developer)

Cool boosters (blue/green/violet):
Mix up to a 1/8 tube of booster into your desired shade. Adding 1.5 developer. (ex: 1/8 tube booster + 7/8 desired shade = 1.5 developer)

The booster concentration should be adapted to the level of the hair and the intensity of the desired result.

Development time: 35 minutes.

Coverage of white:

Using copper or red boosters:
0% to 50% white hair:
Mix up to 1/4 tube of booster into formula. Compensate for 1.5 developer.

50% to 100% white hair:
Mix 1/2 tube of desired shade + 1/2 tube of corresponding Gold/.3 shade + up to 1/8 tube of booster. Compensate for 1.5 developer.

Using Blue, green or violet boosters:
0% to 30% white hair:
Mix up to 1/8 tube of booster into formula. Compensate for 1.5 developer.

30% to 100% white hair:
Mix 1/2 tube of desired shade + 1/2 tube of corresponding N shade + up to 1/8 tube of booster. Compensate for 1.5 developer.



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Majirel
Even rich, long-lasting color.

Mixing Guidelines:

1 to 1.5 mixing ratio.
1 tube + 3 oz. Majicrème Developer.

Measure 3 oz. of Majicrème Developer 12.5-vol., 20-vol., or 30-vol. depending on the desired intensity of the result.

Level of lift	20-Vol up to 2 levels	30-Vol up to 3 levels
Usage	Coverage of white	Maximum lift

Development time: 35 minutes.

*Carmilane™, Rubilane™ & DM5 WARNING: It is imperative that Carmilane™ Rubilane™ and DM5 shades be used alone. They must not be used in combination with any other shade from a different technology family. For example, Carmilane™ 5.60 can be mixed with Carmilane™ 6.66.

Coverage of white:

Client's target shade	Mixing instructions
Warm target shade	½ tube of the desired shade + ½ tube of the corresponding level Gold shade (.3/G)
Cool target shade	½ tube of the desired shade + ½ tube of the corresponding level Natural shade (N)

Under 50% white
Choose the client's desired Majirel shade.

Application and rinsing: For all Majirel technologies.

Application

Virgin application
■ Apply mixture to the mid-lengths and ends (Zone 2 & 3), avoiding the first 1/2 inch.
■ After finishing the application on Zones 2 and 3, apply immediately to the regrowth area (Zone 1) with freshly mixed product.
■ Process for full development time: 35 minutes. If using **High-Lift** process for 50 mins.

Re-growth application
■ Apply to dry, unwashed re-growth.
■ Process for full development time: 35 minutes. If using **High-Lift** process for 50 minutes.



Majirel Cool Cover
Intense cool reflects for extreme cool coverage & perfect neutralization of warm tones.

Mixing Guidelines:

1 to 1.5 mixing ratio.
1 tube + 3 oz. Majicrème Developer.

Measure 3 oz. of Majicrème Developer, 20-vol., or 30-vol. depending on the desired intensity of the result.

Level of lift	20-Vol up to 2 levels	30-Vol up to 3 levels
Usage	Coverage of white	Maximum lift

Development time: 35 minutes.

Coverage of white:

Natural Level	Mixing instructions
Level 3-5	For up to 100% coverage of white hair, apply target shade
Level 6 & above	For up to 100% natural coverage of white hair, apply target shade For up to 100% opaque coverage of white hair apply ½ target shade + ½ natural shade on the same level

*Vs untreated, uncolored hair. **Vs previous Majirel formula.



Clear.
One shade, multiple possibilities.

- Soften the intensity of the tone.
- Create a lighter or custom shade.

Mocha .8/M Contains:

Violet .2/V	Blue .1/B	Gold .3/G
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